

## **New Colorado Venture Provides Training and Services to Asian Companies: Sequoia Life Sciences Announces First Training Program in China**

In a time when big pharma out-sources much of its product development service needs to Asia, two Colorado-based companies, Regulus Pharmaceutical Consulting of Boulder and BioNimbus of Fort Collins decided to go against the grain and have formed a new company, Sequoia Life Sciences, to bring such work into the US. Sequoia Life Sciences will initially focus on providing specialized training to emerging biopharmaceutical companies in China and Hong Kong, assisting them with their product development needs and helping them bring their products to domestic and international markets.

Said Brenda Fielding, President of Regulus and Sequoia's COO: 'Having spent many years living in Hong Kong, I feel a strong desire to start significant business operations in that part of the world. We are very excited to be part of this new venture and look forward to our first training session in Hong Kong, in the fall of 2009.'

Patrick Bols, CEO of BioNimbus who will also head up Sequoia Life Sciences, commented that he spent almost half his career working in Asia, adding: 'Looking at the natural fit of individual experiences between Regulus and BioNimbus, bringing our two companies together in this venture was almost bound to happen. I expect that Sequoia Life Sciences will have a positive impact on the service-providing landscape in Asia and that we will be instrumental in guiding some good quality Asian research products on their road to the American and European markets.'

**For more information on Sequoia Life Sciences please contact Betsy Fisher at 1-970-222-4722 or e-mail us at [contact@SequoiaLifeSciences.com](mailto:contact@SequoiaLifeSciences.com)**

Sequoia Life Sciences (SLS) of Boulder, Colorado, provides business advice, quality assurance training and fully integrated support services to young and emerging life science companies around the world. For information on our services please contact Betsy Fisher at 1-970-222-4722 or email us at [contact@SequoiaLifeSciences.com](mailto:contact@SequoiaLifeSciences.com).

Regulus Pharmaceutical Consulting, of Boulder, Colorado, provides drug development consulting services to US and international biotechnology and pharmaceutical clients.

For information on our services, including regulatory affairs and quality assurance, please contact us at [info@reguluspharma.com](mailto:info@reguluspharma.com), or visit our website, [www.reguluspharma.com](http://www.reguluspharma.com)

BioNimbus, Inc. of Fort Collins, Colorado works internationally to provide services to emerging biopharmaceutical companies on a worldwide basis. The company plays an important role in facilitating the transition of a research to a regulated environment.

BioNimbus offers a free workshop to new clients with the aim to reach a good understanding of 'the road ahead'.

For information on our services, including our free workshop for emerging companies, please contact us at [contact@BioNimbus.com](mailto:contact@BioNimbus.com) or visit our website, [www.BioNimbus.com](http://www.BioNimbus.com)